Status New Ver# 6813893 Rep Order# EC'd No

Traffic Order#

Printed: Last Received:

05/08/2012 1:09 PM 05/08/2012 12:46 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

) .US CHAMBER OF CMRC Advertiser (

Product **US CHAMBER**

435 Estimate# Scott Kahn

Buyer Phone#

) MEDIA AD VENTURES Agency

8136 OLD KEENE MILL ROAD, S#A-300 SPRINGFIELD, VA 22152

Agency C/P1/P2/E 106/120/435 05/07/2012 - 05/20/2012

Flight Dates Hiatus Weeks Sales Office (Salesperson (

Rep Firm

) PHILADELPHIA) ANJIE BRADY

1 of 3

Salesperson Phone# 215-567-6005 215-567-5938 Salesperson FAX#

--- CONTRACT COMMENT ---

SC-*

Fax#

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 6,735.00 PLS CONFIRM ASAP THANKS, ANGELA

LT	Ln	Day	Time	Program		Len	Rate	Dat.es	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
				MAURY POVICH	ر. ا	 ;30	\$50.00	05/07-05/18	3	2	6	\$300.00	
	1	M-F	10A-11A		~	:30	\$50.00	05/07-05/18	3	2	б	\$300.00	
	2	M-F	4P-5P	ANDERSON COOPER					3	2	6	\$360.00	
	3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM	6	:30	\$60.00	05/07-05/18	7				
	4	M – F	7P-730P	THE OFFICE	6	:30	\$80.00	05/07-05/18	3	2	б	\$480.00	
	5	M-F	730P-8P	HOW I MET YOUR MOTHER	6	:30	\$80.00	05/07-05/18	3	2	6	\$480.00	
					ح ح	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
	6	М	9P-10P	HOUSE	u/		\$1,250.00	05/10-05/10	1	1	1	\$1,250.00	
	7	TH	8 b- 5 b	ŤDOL	4	:30	\$1,250.00			-	1	\$175.00	
	8	SA	8P-9P	COPS (MACON)	3	:30	\$175.00	05/12-05/12	1	1	ī		
	9	SA	630P-11P	NASCAR MUS	گ	:30	\$950.00	05/12-05/12	1	1	1	\$950.00	
	10	M-F	10P-11P	FOX TOLEDO NEWS @ 10PM	Ś	;30	\$175.00	05/07-05/18	3	2	6	\$1,050.00	
LANGE TO SERVICE TO SE		SA		P FOX TOLEDO NEWS SATURDAY @ 1	10PM \$:30	\$175.00	05/12-05/12	1	1	1	\$175.00	
17,	4												

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Station Advertiser Product Estimate# Buyer Phone# Fax#		US CHAMBE	S	8136 OLD KEENE MILL ROAD, S#A-300 SPRINGFIBLD, VA 22152					Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY				
		435 Scott Kahn	Flight Date	Agency C/P1/P2/I Flight Dates Hiatus Weeks		E 106/120/435 05/07/2012 - 05/20/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Wook	† of Weeks	Total Spots	Total Cost	Daypart
	12	SU	10P-1030P	FOX TOLEDO NEWS SUNDAY @ 10PM	5	:30	\$175.00	05/13-05/13	1	1	1	\$175.00	
	13	M-F	11P-1130P	SEINFELD	6	:30	\$60.00	05/07-05/18	2	2	4	\$240.00	
	14	M-F		THE OFFICE	2	:30	\$60.00	05/07-05/18	2	2	4	\$240.00	
	15	SA	5P-6P	THE CLOSER (FOT WENS)	4	: 3C	\$25.00	05/12-05/12	1	1	1	\$25.00	
	16	SA	1030P-11P	· ·	6	: 30	\$50.00	05/12-05/12	1	1	1	\$50.00	
PS OF COSA	17	SA	11P-12A	HELL'S KITCHEN NEW GIO	2.	:30	\$35.00	05/12-05/12	1	1	1	\$35.00	
β»~	18	១ប	1030P-11P	RYCHNOVSKY	6	:30	\$50.00	05/13-05/13	1	1	1	\$50.00	
				SOUR PRIORE									

---REPORT TOTALS---

Report Totals: 54 / \$6,735.00

--- SALES MONTHLY TOTALS---

May 12: 54 / \$6,735.00 Sales Totals: 54 / \$6,735.00

Station Totals: 54 / \$6,735.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

 Market Totals
 \$112,250
 CATV
 0%
 WNGT
 0%
 WNWC
 4%
 WTOL
 49%
 WTVC
 41%

 WUPW
 6%
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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

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 1
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 3 of
 3

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Rep Firm

Station WUPW-TV TOLEDO, OH. Agency () MEDIA AD VENTURES

Advertiser () US CHAMBER OF CMRC 8136 OLD KEENE MILL ROAD, S#A-300 Sales Office () PHILADELPHIA
Product US CHAMBER SPRINGFIELD, VA 22152 Salesperson () ANJIE BRADY

ProductUS CHAMBERSPRINGFIELD, VA 2215Estimate#435Agency C/P1/P2/E106/120/435

| Record | Fight Dates | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/120/455 | | 100/1

Phone# Hiatus We Fax#

--- CREDIT RISK ---

CASH IN ADVANCE